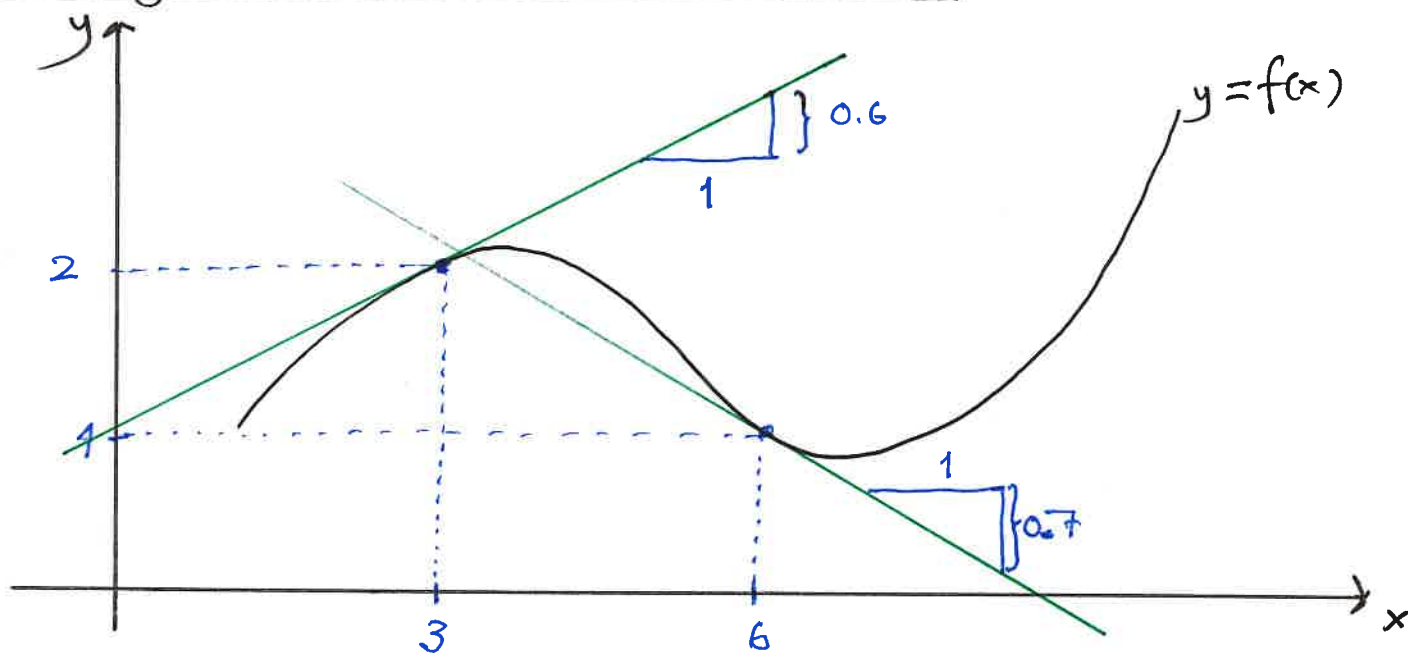


- Plan
1. Tangents and the derivative
 2. The derivative as a function
 3. Rules for differentiation

1. Tangents and the derivative



The tangent of the graph of $f(x)$ at the point $(3, 2)$ has slope 0.6

We write $f'(3) = 0.6$

The tangent of the graph of $f(x)$ at the point $(6, 1)$ has slope -0.7

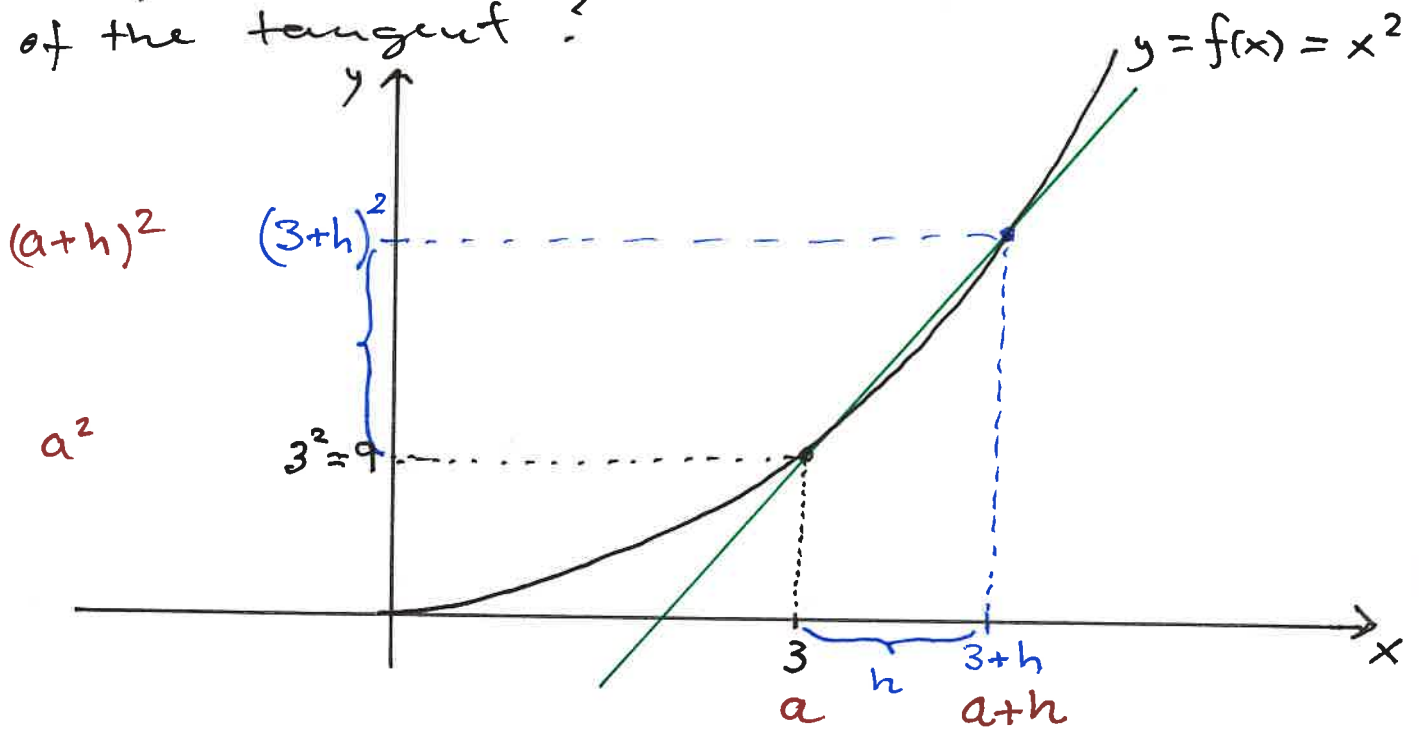
We write $f'(6) = -0.7$

Two important applications

- 1) To determine where the function increases/decreases and max/min
- 2) Approximate complicated functions with linear functions
- typical for economic models

How to find the slope of the tangent?

Ex $f(x) = x^2$ and $(3, 9)$. What is the slope of the tangent?



The slope of this secant line is

$$\frac{\text{change in } y}{\text{change in } x} = \frac{(a+h)^2 - a^2}{(3+h)^2 - 3^2} = \frac{(a+h)(a+h) - a^2}{(3+h)(3+h) - 9}$$

$$= \frac{a^2 + 2 \cdot ah + h^2 - a^2}{9 + 2 \cdot 3 \cdot h + h^2 - 9} = \frac{2ah + h^2}{6h + h^2} = \frac{h(2a+h)}{h}$$

$$= 2a + h \xrightarrow{h \rightarrow 0} 2a$$

$$= 6 + h \xrightarrow{h \rightarrow 0} 6 \quad \text{which has to be}$$

the slope of the tangent line to $f(x)$ through $(3, 9)$.

We write $f'(3) = 6$

also $f'(a) = 2a$

2. The derivative as a function

In the example: If $x = a$ then $f'(a) = 2a$

- this is a function, and we use x as variable: $f'(x) = 2x$

E.g. The slope of the tangent of $f(x)$

at $(-3, 9)$ is $f'(-3) = 2 \cdot (-3) = -6$

We could do the same with

$f(x) = x^3$ We would (after similar calc.)

get $f'(x) = 3x^2$

3. Rules of differentiation

Power rule

$f(x) = x^n$ gives $f'(x) = n \cdot x^{n-1}$
for all n .

Ex $f(x) = x^{10}$, $f'(x) = 10 \cdot x^9$ ($n=10$)

Ex $f(x) = \sqrt[3]{x}$, $f'(x) = \frac{1}{3} \cdot x^{\frac{1}{3}-1}$ ($n=\frac{1}{3}$)

$= x^{\frac{1}{3}}$ $= \frac{1}{3} \cdot x^{-\frac{2}{3}}$

$= \frac{1}{3} \cdot \frac{1}{x^{\frac{2}{3}}} = \frac{1}{3} \cdot \frac{1}{\sqrt[3]{x^2}}$

$= \frac{1}{3 \cdot \sqrt[3]{x^2}}$

Start: 11.00

(3)

The sum rule If $f(x) = g(x) + h(x)$
then $f'(x) = g'(x) + h'(x)$

Ex $f(x) = x + x^3$, then $f'(x) = 1 + 3x^2$

The constant rule If k is a constant number
and $f(x) = k \cdot g(x)$ then
 $f'(x) = k \cdot g'(x)$

Ex $k=7$, $g(x) = x^2$, then $f(x) = 7x^2$
and $f'(x) = 7 \cdot 2x = 14x$

The product rule If $f(x) = g(x) \cdot h(x)$
then $f'(x) = g'(x) \cdot h(x) + g(x) \cdot h'(x)$

Ex $f(x) = (5x^3 - 2x + 1) \cdot (3x + 7)$

Calculate the $f'(x)$ by using the product rule.

$$g(x) = 5x^3 - 2x + 1$$

$$h(x) = 3x + 7$$

$$g'(x) = 15x^2 - 2$$

$$h'(x) = 3$$

$$\text{so } f'(x) = (15x^2 - 2) \cdot (3x + 7) + (5x^3 - 2x + 1) \cdot (3)$$

↑ ↑ ↑ ↑ ↑
← note the parentheses → → →

calculate

$$= \underline{\underline{60x^3 + 105x^2 - 12x - 11}}$$

The quotient rule Suppose $f(x) = \frac{g(x)}{h(x)}$

$$\text{Then } f'(x) = \frac{g'(x) \cdot h(x) - g(x) \cdot h'(x)}{[h(x)]^2}$$

Ex $f(x) = \frac{3x+1}{2x+5}$ Then

$$g(x) = 3x+1 \quad \text{and} \quad h(x) = 2x+5$$

$$g'(x) = 3 \quad \quad \quad h'(x) = 2$$

$$f'(x) = \frac{3 \cdot (2x+5) - (3x+1) \cdot 2}{(2x+5)^2}$$

note the parentheses!

$$= \frac{3 \cdot 2x + 3 \cdot 5 - (3x \cdot 2 + 1 \cdot 2)}{(2x+5)^2}$$

note the sign - for the whole parenthesis

$$= \frac{6x + 15 - 6x - 2}{(2x+5)^2}$$

note this - !!

$$= \frac{13}{(2x+5)^2}$$

usually better not to expand denominator

The chain rule — the inner function

$$\text{If } f(x) = g(u(x))$$

↑ the outer function

$$\text{Then } f'(x) = g'(u) \cdot u'(x) \quad \text{where } u = u(x)$$

Ex $f(x) = (x^2+2)^{10}$

$$\text{Put } u = u(x) = x^2+2 \quad \text{and} \quad g(u) = u^{10}$$
$$u'(x) = 2x \quad g'(u) = 10u^9$$

$$\text{Then } f'(x) = 10u^9 \cdot 2x$$
$$= 10 \cdot (x^2+2)^9 \cdot 2x = \underline{\underline{20x \cdot (x^2+2)^9}}$$

Two functions

$$f(x) = e^x \quad \text{and}$$
$$f'(x) = e^x$$

$$g(x) = \ln(x)$$
$$g'(x) = \frac{1}{x} = x^{-1}$$

Ex $f(x) = e^{3x}$

$$u(x) = 3x \quad \text{and} \quad g(u) = e^u$$
$$u'(x) = 3 \quad g'(u) = e^u$$

$$\text{so } f'(x) = e^u \cdot 3$$
$$= \underline{\underline{3e^{3x}}}$$

Ex $f(x) = \ln(x^2+1)$

$$f'(x) = \frac{2x}{x^2+1}$$

by the chain rule with

$$u = x^2+1 \quad \text{and}$$

$$g(u) = \ln(u).$$