I came to the position that mathematical analysis is not one of the many ways of doing economic theory: it is the only way.

R. Lucas

## Lecture 21 – 22 Sec. 7.12, 6.4, 9.3, 9.5: l'Hôpital's rule. Marginal revenue and cost.

Here are recommended exercises from the textbook [SHSC].

Section **7.12** exercise 1-3, 4a, 5 Section **6.4** exercise 2, 6 Section **9.5** exercise 1-4

**Problem** (Multiple choice exam 2018a, problem 14) We have a curve implicitly defined by the equation  $4x^2 - 7xy + 4y^2 = 16$ . Which statement is correct?

- (A) There is only one point on the curve with *x*-coordinate 4 and the slope of the tangent at this point is equal to -1
- (B) There are two points on the curve with *x*-coordinate 4 and the product of the slopes of the tangents at these points is -2,75
- (C) There are two points on the curve with *x*-coordinate 4 and the product of the slopes of the tangents at these points is -64
- (D) There are two points on the curve with *x*-coordinate 4 and the product of the slopes of the tangents at these points is  $\frac{1024}{425}$
- (E) I choose not to answer this problem.

## Answers

**Problem** (Multiple choice exam 2018a, problem 14) B